



JOB READINESS

presented by Ease Learning

STOPPING THE GAP

Employers are finding new graduates don't have the skills the employers need or can't apply skills to real-world situations. This skills gap is costing employers time and money.

Students are questioning the value of higher education and many prospective learners are seeking alternatives to degree programs. With a lack of confidence from learners and employers, **Higher Education Institutions** already weighed down with budget, enrollment and retention issues are facing a crisis.



Less than 3 in 10 employers think recent college graduates are well prepared.

AACU Student-Employer Gap Survey

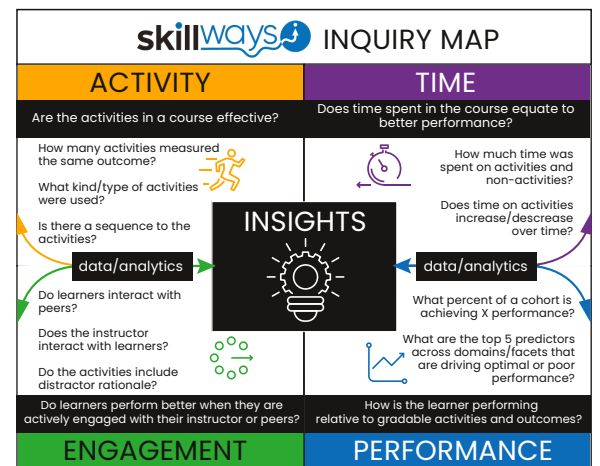
WHAT'S BROKEN?

- No consideration for the learner's experience and existing skills
- No alignment to the workforce need
- Credentials are proof of completion, not skill mastery
- Assessments don't reflect real-world scenarios
- Learners are barely engaged with course content
- Learning and DEI challenges are not addressed
- Learners struggle to articulate their skills
- Skills gaps are widening

WHAT'S THE SOLUTION?

Ease Learning Design experts partner with your Subject Matter Experts and use Skillways, our patented technology, to create work-force aligned online programs that are developed with consideration to **Activity**, **Time**, **Engagement**, and **Performance**. Created in Skillways but delivered through the existing LMS, actionable insights into learner outcomes are surfaced.

We fix what is broken and help reduce the skills gap by building programs that keep learners engaged as they develop skills and learn how to apply them in ways that are valuable to employers.



JOB READINESS INITIATIVE

Ease Learning has launched the Ease Learning Job Readiness Initiative to help make skills-based education a reality.

We help deliver a proof of concept that will produce real student outcomes and delivered in the school's existing LMS. This is a low-risk way to show the possibilities that exist when work-force aligned programs are made available to learners.

IMPLEMENTATION TIMELINE



Ease Learning Deliverables:

- Work-force aligned learning units created using Skillways, that can be delivered in the LMS
- Designed by pairing your SME with an Ease Learning experience design expert
- Developed using best practices and our Diversity, Equity and Inclusion rubric
- Up to 5 mapped learning outcomes and up to 4 hard and soft skills mapped to outcomes per
- Continuous Improvement Analytics - an interactive process of review, implementation and adoption of learning

ADDITIONAL RESOURCES

White Paper:

Solving Job Readiness and DEI using a Skill-centric Approach to Online Learning



Rubric:

Ease Learning Rubric for Equitable Course Design

